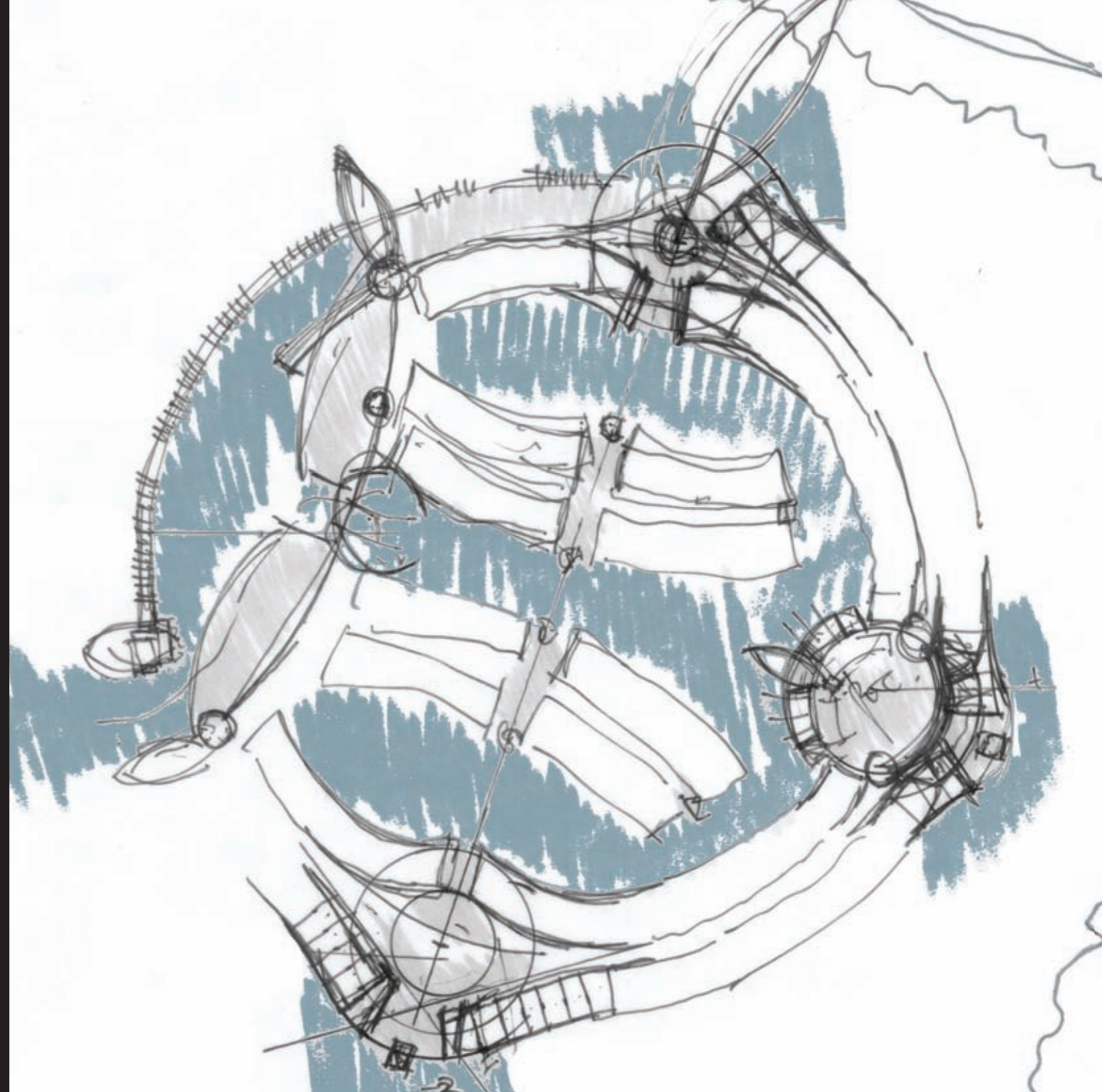


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VISION TO IMPLEMENTATION





## You can tell a lot by a name.

V2i. Vision to implementation. Its our name. Its what we believe in. Its what we do. We are urban designers that specialise in providing master planning, detailed urban design and visualisation services that span from initial visioning and development approval through to stage by stage design implementation and marketing. With a diversity of project experience throughout Australia and overseas, spanning from new cities of over 2 million people through to local neighbourhood centres, we are one of the very few urban design groups with the skills, knowledge and experience to take your project from start to finish – from vision to implementation.



COOMERA WATERS (Gold Coast, Australia)



JAKARTA BAY NEW CITY (Jakarta, Indonesia)



GOWRIE LINKS (Singleton, Australia)



ALFREDTON WEST (Ballarat, Australia)

## Not all urban designers are the same

Urban design is a misused term, often borrowed by other specialists as an add-on to their core service. At V2i, we believe urban design is its own specialist skill. In fact, the experience of our core staff spans more than 20 years specifically in the project visioning, master planning and detailed urban design of leading projects throughout Australia and overseas. From large scale new city developments and integrated lifestyle resorts, through to urban mixed-use developments, our extensive experience means that we understand the value of good design and can help you to deliver and add value to your project.



## From vision to implementation

When we start something, we want to see it through to the end. We also know that having a vision is one thing, but getting it onto the ground is what counts. We understand what it takes to create great places and communities. From years of project experience throughout the world we have developed a specialised design process that extends from project visioning through to detailed urban design and marketing including:

- Project visioning
- Site analysis
- Concept design
- Structure planning
- Detailed urban design and documentation
- Design guidelines
- Design facilitation + consultant coordination
- Presentations + 3d visual communication



PROJECT VISIONING CONCEPT DESIGN



STRUCTURE PLANNING



DETAILED URBAN DESIGN



3D VISUAL COMMUNICATION



BSD CITY (Jakarta, Indonesia)

## A world of experience

The experience of our urban design team extends to projects throughout many parts of the world. Whilst our studio is based on the Gold Coast, our current list of clients and projects has us providing a lead urban design role for projects throughout Australia and in Asia, South Africa and the UAE. Each project, with its own unique requirements and design opportunities. The knowledge and skills that we develop through this diverse experience is what makes us different and gives us a fresh approach to urban design. And we bring this experience to you and your project.

Recent projects from which V2i have provided a lead project visioning, masterplanning and detailed design role . **Waterway Gardens** (Townsville, Queensland) 850ha new town incorporating 5000+ dwellings, mixed use town centre and an innovative central open space spine and neighbourhood structure promoting pedestrian connectivity and WSUD . **Jakarta Bay** (Jakarta, Indonesia) 16750ha new city for 1.5 million people incorporating a modern bayfront CBD, mixed use town centres, university and sports precincts and an innovative open space and waterway network that provides an integrated recreational, movement and water management system . **Coomera Waters Village + Resort** (Gold Coast, Queensland) 400ha eco-resort residential community based around a 17ha centerpiece lake and incorporating 1800 dwellings, mixed use marina village, community recreation clubs and over 50% of site retained as conservation zones, parkland and recreational areas . **The Vintage** (Hunter Valley, NSW) 260ha resort residential community incorporating 18 hole Greg Norman design championship golf course, 482 dwellings + integrated villas, resort hotel and clubhouse precinct and an innovative design focused on maximizing integration with the surrounding vineyard setting . **Eye of Africa** (Johannesburg, South Africa) 450ha golfing community incorporating 18 hole Greg Norman design championship golf course, 1000+ dwellings, mixed use community village and clubhouse precinct and an innovative design focused on maximizing integration with the golf course surrounding hills and landscape . **Alfredton West** (Ballarat, Victoria) 220ha residential community incorporating 2500 dwellings, mixed-use town centre and a central open space spine as an integrating pedestrian, recreational and WSUD feature . **University Parkland Community** (Sharjah, UAE) 265ha 'Garden City' incorporating 150,000m2 shopping centre, office parks, mixed residential and central botanic gardens . **BSD City** (Jakarta, Indonesia) 800ha new city incorporating 70ha mixed use town centre, university, city sports stadium, botanic gardens and a central spine providing an integrated open space, recreational, public transport and movement corridor . **Gowrie Links** (Singleton, NSW) 162ha integrated golfing community incorporating 750 dwellings, retirement living and mixed-use community and clubhouse village . **Eye of Africa Clubhouse Village** (Johannesburg, South Africa) – Project visioning and concept design for 7ha golf clubhouse and community village incorporating convenience retail / shopping, health and recreation club, resort style lagoon pool, village green and medium density residential . **Brookwater** (Brisbane, Queensland) 450ha golfing community incorporating 18 hole Greg Norman design championship golf course, 800+ dwellings and a site responsive design focused on maximizing integration with the existing hillside and bushland setting . **Harmony at Bramston Beach** (Cairns, Queensland) 120ha beachside community framed by conservation zones and incorporating 550+ dwellings, community village and integrated open space, pedestrian, and WSUD network . **Sapphire Island** (Darwin, Northern Territory) Concept for a visionary 50ha fully manmade, exclusive, resort island community incorporating 200+ dwellings, community recreation club and marina and extensive oceanfront parkland and promenade features . **Hamriyah** (Sharjah, UAE) 350ha water based residential community focused around central lake feature and incorporating 100,000m2 shopping centre, mixed use community villages, and innovative island and desert residential precincts . **Sharjah New Town** (Sharjah, UAE) Project visioning, structure planning and urban design framework for a 50sq km new city . **Manado Resort** (Manado, Indonesia) 280ha resort golfing community based around a central community village and clubhouse precinct . **Stonecutters Ridge** (Sydney, NSW) Integrated golfing community incorporating 18 hole Greg Norman design championship golf course, clubhouse village, 1000+ dwellings and a site responsive design focused on maximizing integration with the golf course setting . **Claremont Lifestyle Community** (Hobart, Tasmania) Project visioning, concept master planning and feasibility studies for the conversion of an existing 40ha golf course into an exclusive residential peninsula community . **Peregian Springs** (Sunshine Coast, Queensland) 100 dwelling integrated housing precinct with central recreation club . **Marina Quays** (Gold Coast, Queensland) Project visioning and design investigations for an 80 hectare integrated marina based island community and town centre . **Kinsellas Road** (Brisbane, Queensland) Project visioning, concept master planning and feasibility studies for a 400 dwelling integrated residential community . **Old Bar** (Central Coast, NSW) 450 lot beachside community with central community village and recreation club . **Fingal** (Northern NSW) Project visioning and concept design for an exclusive seaside lifestyle community . **Stevens Land** (Hunter Valley, NSW) Project visioning and concept design for a 250ha integrated golfing, lifestyle and health community . **Avondale Golfing Resort** (Sydney, NSW) Project Visioning and concept planning to assist the pre-design and feasibility of 400ha integrated recreational golfing and resort community . **Wilton Park** (Sydney, NSW) Project visioning and concept master planning for 1000 lot integrated Greg Norman designed golfing community in conjunction with Hassell's Pty Ltd . **Cranbourne** (Melbourne, VIC) Project Visioning for 1000 lot integrated Greg Norman designed golfing community . **Wadi Al Buhair** (Bahrain – UAE) Project visioning, concept planning for integrated 181ha residential lifestyle community . **Keppel Land** (Jakarta, Indonesia) Project visioning, master planning and visualisation for 280 integrated hectare lifestyle residential community . **Vermont Parkland** (Jakarta Indonesia) Project visioning, master planning and visualisation for 20ha integrated lifestyle residential community . **BSD City** (Tangerang, Indonesia) Project visioning, master planning and visualisation for 450ha new city . **Balikpapan** (Balikpapan Indonesia) Project visioning, master planning and visualisation for 80ha integrated lifestyle residential community . **Kota Deltamas** (Jakarta Indonesia) Project visioning, master planning and visualisation for 80ha integrated lifestyle residential community.



LANDCOM GUIDELINES (NSW, Australia)



NURANA (Bahrain)



THE VINTAGE (NSW, Australia)



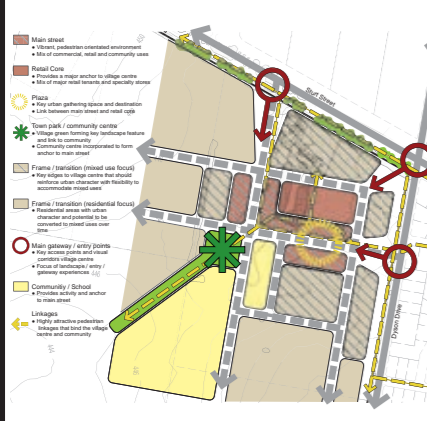
MARINA QUAYS (QLD, Australia)



STONECUTTERS RIDGE (NSW, Australia)



THE ORACLE (QLD, Australia)



ALFREDTON TOWN CENTRE (VIC, Australia)



SOUTHPOINT (QLD, Australia)



THE WAVE (QLD, Australia)



HOPE ISLAND (QLD, Australia)



COVA (QLD, Australia)



TURTLE POINT (Sharjah, UAE)



PLATYPUS ISLAND (QLD, Australia)



STONECUTTERS RIDGE (NSW, Australia)



NORTH LAKES BUSINESS PARK (QLD, Australia)



JAKARTA BAY TOWN CTR (Jakarta, Indonesia)



PEREGIAN SPRINGS (QLD, Australia)



WATERWAY GARDENS (QLD, Australia)



### 3D – with a difference

We are urban designers that also do 3D visualisation. We know that some people think this is strange, but we think it is smart. We use our urban design skills to make things look the way they should, to show what is most important, and to communicate the right messages to the right people. Sound like a smart idea to you too?

DUBAI TOWER (United Arab Emirates)



## Help them see your vision

Seeing is believing. Or at least this is what we have learnt. From our own experience as designers, we know that having a great design is critical, but if you don't effectively communicate your vision to the people that count than it won't get over the line. Our 3D visualisation services are focused on helping you to generate excitement, understanding and support for your project. Our urban design background also allows us to take a project, even in the early phases where limited information is available, and create a presentation that effectively communicates your vision to help people understand what is proposed, to improve decision making processes and to reduce approval times.



BAYSWOOD (NSW, Australia)



NIRVANA (QLD, Australia)





REFLECTIONS (QLD, Australia)

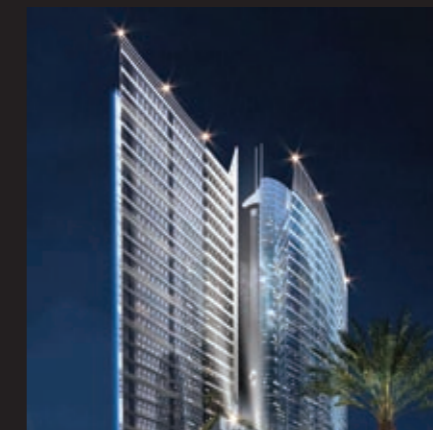
## More than meets the eye

We aim to make your life simple, and to help you and your project look good. Whether you are communicating your initial project vision to key stakeholders, or looking for a high-end sales and marketing presentation, we use our design experience to capture and communicate your vision so that it is understood, embraced, and successfully implemented. Whilst this sounds simple enough, we know that very few people have the knowledge and complete range of services to get this right. From our years of experience in the design, approval and sales processes, we have developed a range of industry leading visualization tools including:

- High-definition 3d walk-through and fly-throughs
- High-definition perspectives
- Digital illustrated plans
- Multimedia DVD presentations
- Touch screen technology
- Graphic / project branding
- Vision brochures



ETIHAD TOWERS (Abu Dhabi, UAE)



BUSINESS BAY DUBAI (Dubai, UAE)



BSD CITY (Jakarta, Indonesia)

## From those that know

“My involvement with V2i spans over 10 years, 3 different continents and 6 unique master planned communities. Their ability to bring fresh ideas and add value to projects, combined their extensive local knowledge and international experience, means that wherever I am in the world, or whatever the scale of the project, I always get them involved.”

*BRAD TINDALE - Medallist – Executive Vice president International Developments*

“V2i has helped our team to appreciate the value of project visioning and have played a key role in the repositioning of the Vintage. By generating a master plan and detailed design solutions that are innovative and provide a distinct point of difference for the project, the V2i team has helped to add value and improve our project feasibilities.”

*JOHN STEVENS - Vintage Developments Pty Ltd - Director*

“The experience that we have had with V2i has been nothing short of fantastic. We’ve had a number of projects where we have used visualization to try and explain the nature and objectives of what we were trying to do, and by far and away the experience with V2i has been the best.”

*JEFF SMITH - Port Binnli Pty Ltd - Chief Executive Officer*

**EYE OF AFRICA (Johannesburg, South Africa)**



## We are very proud of our Project Visioning, Master Planning, Urban Design and Visualisation involvement in the following award winning projects



“Our challenge is our never ending commitment to excellence and improvement. Our rewards lie in the solutions we achieve. We are passionately focused on creating great communities, memorable results and solutions that continually redefine and improve our environments”

LUKE BRANNELLY - Managing Director (+61 (0) 412 365 591)



- 2006 - Award for Excellence - Residential Award (UDIA Queensland)
- 2005 - The Queensland Times Tourism Award
- 2005 - President's Award (UDIA Queensland)
- 2005 - Award for Excellence - Residential Award (UDIA Queensland)
- 2004 - UDIA, Finalist, Residential Subdivision Category



- 2006 - Award for Excellence - Consultants Excellence Award
- 2002 - QLD Government Environmental Protection Agency Award (UDIA Queensland)



- 2006 - PIA Certificate of Merit - International Planning



- 2005 - Dangar Award - Best large scale non-residential development for leisure/recreation/entertainment.
- 2005 - The Alfred Sharp Award - Best urban design demonstrating integration of the built and natural environment.
- 2004 - UDIA - Best development in the Hunter/Northern NSW region.



UDIA – Consultants Excellence  
Awarded to: V2i Pty Ltd  
For the Masterplanning, Urban design  
and Visualisation involvement with  
Coomera Waters Village and Resort



PIA – Certificate of Merit  
Awarded to: V2i Pty Ltd and Medallists  
(International)  
For the Masterplanning and Urban  
design involvement with Eye of Africa



UDIA - Concept Design  
(NSW Regions and ACT)  
Finalist: V2i for Concept Design of  
Gowrie Links

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**VISION TO IMPLEMENTATION**  
URBAN DESIGN                      3D VISUALISATION

*for more information visit [www.v2i.com.au](http://www.v2i.com.au)*

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